

YEAR-END
Totals

Dollars
\$1,438,333

Gifts
1462

Undergraduate
Parent Participation
29%

Largest Gift
\$101,250

Smallest Gift
\$5

Average Gift
\$984

Donors
1417

Parents of
Undergraduates
628

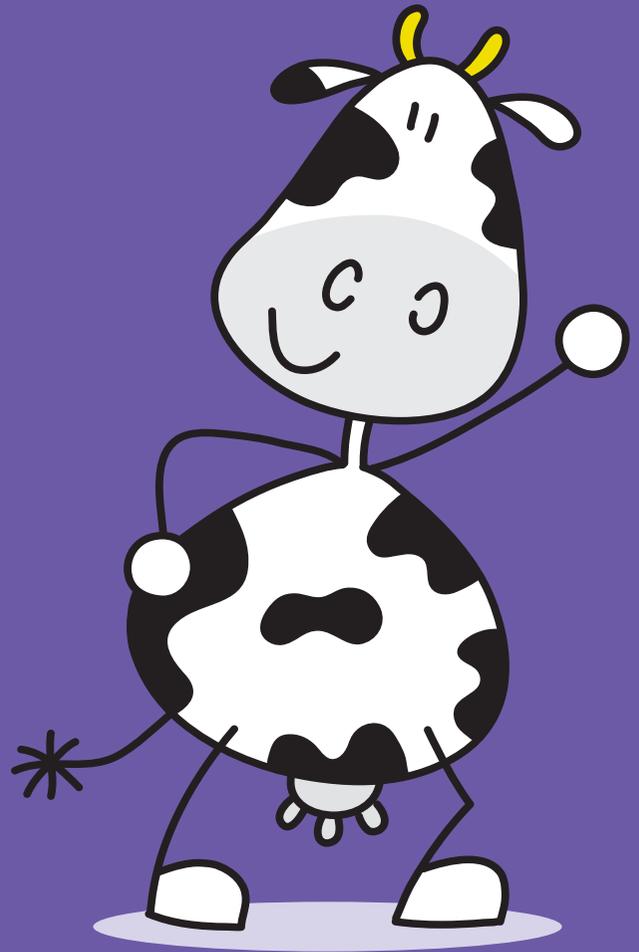
Parents of Alumni
760

Alumni Parents
37

Williams PARENTS

75 Park Street, Williamstown, MA 01267
Phone 413.597.4357 Fax 413.597.4036
parents.giving@williams.edu

Go Ephs!



Williams

Parents Fund
Final Report 2011

For the sixth consecutive year Williams families have given more than \$1 million in support of their students.

My Fellow Williams Parents,

Congratulations on a record-breaking year for the Williams Parents Fund! More than 1,400 Eph families showed their purple hearts with gifts large and small, and together raised \$1.4 million dollars—an increase of 24 percent over last year.

Contributions came from Williams families from as far away as Hong Kong and as close as Spring Street. One was from a mother who has given ever since her son graduated in 1958; two came from families whose children had just been offered admission. Gifts ranged from one digit to six, and every one enriched the Williams experience for last year’s undergraduates.

The Parents Fund gratefully acknowledges our leadership circle, the Purple Mountaineers, as well as volunteers who serve on the Parents Fund Committee, lead by co-chairs Frieda Jacobs and Fred Klein P’11, ’06, and Nancy and Price Blackford P’10.

On behalf of our current Ephs and of all the Williams family - thank you for a terrific year!



Jane Nicholls P’08, ’04
Director of the Parents Fund

Gifts

GIFT LEVEL	GIFTS	TOTAL DOLLARS
\$100,000+	2	\$201,250
\$50,000	2	\$120,000
\$25,000	11	\$282,865
\$10,000	19	\$218,500
\$5,000	29	\$164,179
\$2,500	62	\$162,205
\$1,000	85	\$109,591
\$500	80	\$42,030
\$100	632	\$89,605
Up to \$100	495	\$19,389
Matching gifts	45	\$28,719
Total	1462	\$1,438,333

Class Totals

'11	29%	\$310,300
'12	26%	\$165,498
'13	30%	\$199,273
'14	32%	\$311,517